

Program

Conceptual Progression of the 4 Days

Day	Theme	Core Idea	Experiential Focus
1	The Nature of Signs	Understanding types of signs (icons, indexes, symbols) and their role in perception and thought.	Observation-based learning (film, field walk, sensory analysis).
2	Signs and Culture	How signs reflect and shape cultures.	Museum visit, cultural analysis, collaborative mapping.
3	Semiotics in Teaching	How teachers use signs to construct meaning.	Outdoor classroom design lab; UDL-inspired activities.
4	Narratives with Signs	Using signs to tell stories and shape imagination.	Creative storytelling workshop and group performance.

Daily Schedule

Day 1 — The Nature of Signs: Seeing the Invisible

Time	Activity	Description
9:00–9:30	Welcome Coffee & Icebreaker: “Everything Means Something”	Participants choose an object and explain what it signifies about them.
9:30–10:30	Mini Lecture & Discussion: What Is a Sign?	Introduction to semiotics with everyday examples.
10:30–11:15	Typology of Signs	Collaborative sorting activity using images, objects, and sounds.
11:15–12:30	Film/Show Screening: “Everyday Semiotics”	Short film or episode illustrating signs in daily life. TBD
12:30–1:30	Lunch Break	Outdoor reflection on observed signs.
1:30–2:45	The Semiotic Walk	Participants explore and collect examples of signs in the environment.
2:45–3:30	Workshop: The Signs We Live By	Group analysis of observed semiotic patterns.
3:30–4:00	Reflection & Journal	How does recognizing signs change perception?

Day 2 — Signs and Culture: Reading the Collective Mind

Time	Activity	Description
9:00–9:30	Morning Circle	Share an image or symbol representing personal culture.
9:30–12:00	Museum Excursion: Reading the City	Visit a museum to identify cultural semiotic patterns.
12:00–1:30	Lunch in Town	Semiotic scavenger hunt to find incongruent signs.
1:30–2:30	Workshop: Congruity and Incongruity in Culture	Analyze how symbols align or clash with meaning in context.
2:30–3:15	Mapping Cultural Systems	Teams create visual semiotic maps.
3:15–4:00	Reflection	Discussion on how culture teaches without words.

Day 3 — Semiotics in Teaching: Designing Meaning in the Classroom

Time	Activity	Description
9:00–9:30	Morning Energizer: Decode the Gesture	Game to interpret silent classroom gestures.
9:30–10:45	Mini Lecture: Teaching as Semiotic Design	Exploring multimodal signs in education.
10:45–12:00	Outdoor Activity: Designing Accessible Meaning	UDL-inspired redesign of lessons for multiple modalities.
12:00–1:30	Lunch + Gallery Walk	Participants share and discuss prototypes.
1:30–3:00	Workshop: Semiotic Efficiency in Teaching	Analyze and improve real classroom materials.
3:00–4:00	Reflection and Feedback	Share takeaways for classroom application.

Day 4 — Narratives with Signs: Shaping Meaning through Story

Time	Activity	Description
9:00–9:30	Coffee & Story Circle	Share personal stories around meaningful signs.
9:30–10:45	Mini Lecture: The Semiotics of Storytelling	How stories organize signs into meaning structures.
10:45–12:00	Workshop: Building Educational Narratives	Design narrative frameworks for teaching.
12:00–1:30	Lunch Outdoors / Walk & Talk	Informal storytelling and feedback.
1:30–2:45	Creative Activity: Symbolic Story Lab	Create short stories or visuals using chosen signs.
2:45–3:30	Showcase & Discussion	Participants share their projects.
3:30–4:00	Final Reflection & Closing Ritual	Sharing circle and certificates.